It’s July of 2004, and there’s still four months left before the “Hearts in SF” project comes to a close. Blake is excited about volunteering on the Hearts in San Francisco Artistic Advisory Committee and about publicizing this project, which is also benefiting one of his favorite charities, the SF General Hospital Foundation. In order to increase awareness of this project, Blake has decided to organize tours of the heart sculptures around the city.
After searching the web for possible tools that would help him do this, he chances upon the “ARTery” cell phone application. This application advertises itself as a tool that maps out public art installations in a given city, using Yahoo Maps and annotated photos to help guide the user.
He connects to the online application tool via his cell phone and is happy to discover that it already has tours of several known public art installations, such as the Mission murals, and the Embarcadero landmarks.
He notices a link for the "Hearts of SF" tour and clicks on it.
Because the Hearts in SF project is relatively new, Blake is not surprised to see that the database is missing one of the 130 sculptures from the Hearts in SF tour.

"Oh, I see. They're not all here..."
Being very familiar with the project, Blake knows where all of the sculptures are installed and sets out on his motorcycle to take a picture of the heart sculpture missing from the database.

"I know of another heart that's not listed..."
CAPTION: He arrives at Mission Bay where the missing heart is located and takes its picture.
CAPTION: Blake adds the artist's name to the photo at the application prompt and saves it.
As he saves the photo, the application asks him if he wants to add the photo to a new tour or to the existing Hearts of SF tour which he already has open. He chooses the latter option.
Blake notices that the application has automatically recorded the GPS coordinates of the location and date of the photo and has added it to the "Hearts of SF" tour map.
He saves this updated Hearts of SF tour to his cell phone and emails it to himself and to the other committee members to discuss and to post to the http://www.heartsinsf.com website.

CAPTION: "This ARTery thing is pretty cool..."