"printing transforms knowledge"

James Burke
The day the universe changed
revolutionary language

"changed the world" 5,140,000
"changed the universe" 12,800

The New York Times

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Pluto Is Demoted to ‘Dwarf Planet’

By DENNIS OVERBYE
Published: August 24, 2006
revolutionary assessment

1. what happened?

2. what did (or didn't) come before?

3. what only came after?
ceci tuera cela
rumours of death

"Humanity did not pass through phases as a train passes through stations; being alive, it has the privilege of always moving yet never leaving anything behind."

C.S. Lewis
witnessing
nerai à observer qu’une coutume aussi infâme s’est conservée sans interruption, qu’elle est mise chaque jour à exécution ; que si quelques magistrats des comtés, informés que de semblables marchés allaient se faire, ont cherché à les empêcher en envoyant sur les lieux des constables ou huissiers, la populace les a toujours dispersés, et qu’elle a maintenu ce qu’elle considère comme son droit.
tallied
"was not so much from oral to written as from an earlier state, predominantly oral, to various combinations of oral and written."

Brian Stock, The Implications of Literacy.
tempus edax rerum

index, icon, symbol
chirograph
document

across time
across space

"immutable mobiles" Bruno Latour
clay, wood, parchment, papyrus, paper
scroll, book, print, library, archive
coming up

manuscript culture

storing and retrieving

print & print culture